

Coaching Boards for Any Sport

3404 S. Cato Springs Road
Fayetteville AR 72701-8018
www.FocusProducts.USA.com

"Focused On Results"
FocusProductsUSA.com

Focus Products designs and produces coaching boards for all sports, with both in-stock and customized products. This brochure summarizes the in-stock boards and accessories that are available, usually within one to three working days. Many of the smaller boards and items are available for immediate delivery and can be in your hands the next morning after ordering, if needed. We specialize in custom boards, including stock items that incorporate your name, logo, etc. in full color. Our Formula 3 boards are superbly crafted coaching aids with full-color, heat-fused graphics.

Our Best Seller: F11 Coaching Board with Built-In Storage

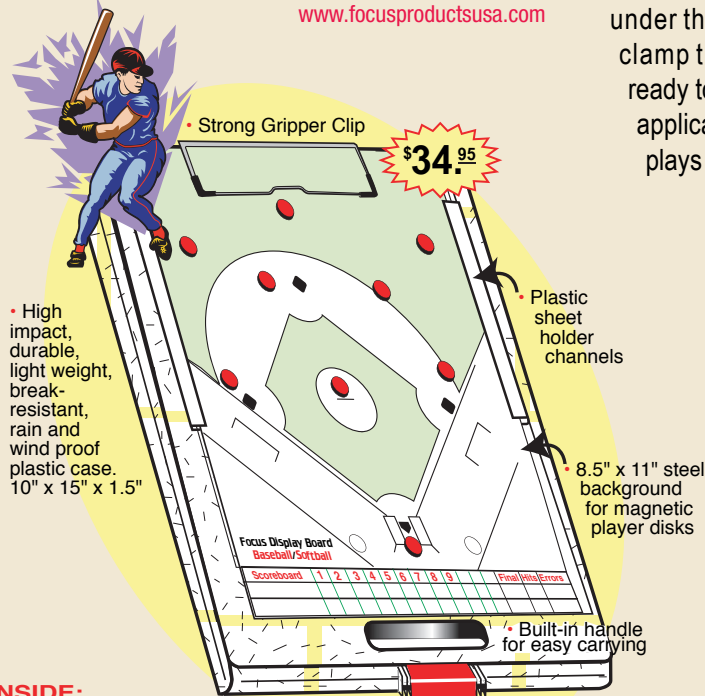
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F11-xx Board with built-in case and handle

NOTE: Designate sport desired by replacing "xx" in item number by the following: BS=Baseball; SB=Softball; BK=Basketball; FB=Football; FH=Field Hockey; IH=Ice Hockey; LC=Lacrosse; SC=Soccer; VB=Volleyball; CU=Custom (custom design charges may be added) See our web page for full diagrams of each.

www.focusproductsusa.com



• High impact, durable, light weight, break-resistant, rain and wind proof plastic case. 10" x 15" x 1.5"

INSIDE:

- Four spill-proof, built-in storage compartments for papers, markers, magnetic disks, etc.
- Use just one hand to open or close latch for inside storage

F-11: Full Set of Board, Accessories, and Sports Field Inserts: \$34.95

Included in each set:

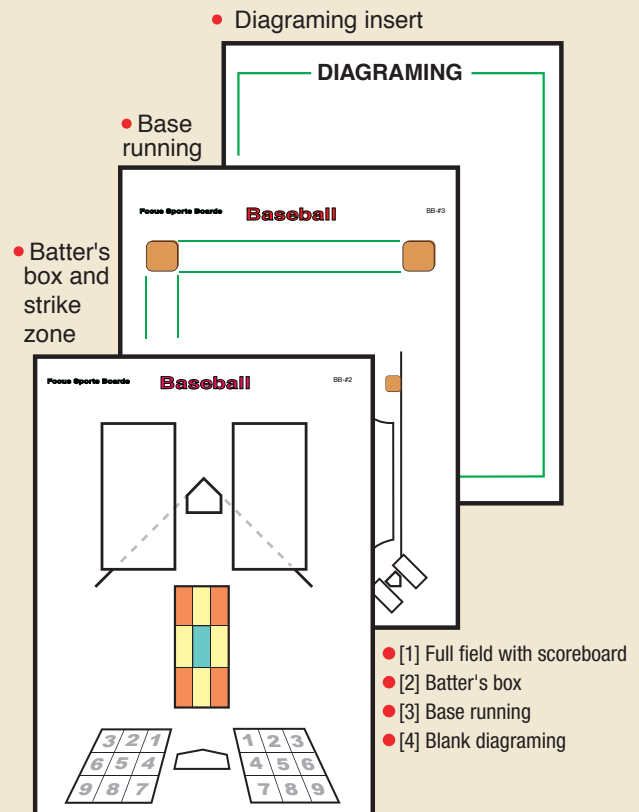
- 15 Magnetic disks
- 1 Magnetic ball or puck
- 1 Dry-erase marker with built-in eraser
- 1 Whiteboard eraser

F-18: 12" x 18" cases with 11" x 17" storage and accessories: \$49.95

... for any sport

• Magnetic Diagraming Coaching Board

The idea is simple: Just remove an inter-changeable, easy-erase 8.5" X 11" diagraming sheet from the built-in storage compartment, slide it under the holder channels (on top of the built-in metal background) and clamp the sheet securely with the gripper clip at the top. You are now ready to diagram plays, teach, and even use magnetic player disks for any application. You can also use this coaching aid for your own pre-planned plays and as a clipboard or blank diagraming board.



- [1] Full field with scoreboard
- [2] Batter's box
- [3] Base running
- [4] Blank diagraming

Each sport has its own 4-insert format options. See our web page at www.focusproductsusa.com for diagrams of each.

Portfolio Style Coaching Boards

• **Magnetic Diagraming Coaching Board**

Combination Dry-erase and Magnetic Surfaces

1-800-496-8843

3404 S. Cato Springs Road
Fayetteville, AR 72704

- ❖ Changeable Coaching Diagraming Sheets
- ❖ Dry Erase/Magnetic Front Panel with Slide-In Guides
- ❖ Inside Steel Panel for Storing Magnets
- ❖ Inside Pocket for Extra Diagraming Panels and Notes

ALL SPORTS OUTSIDE FRONT COVER

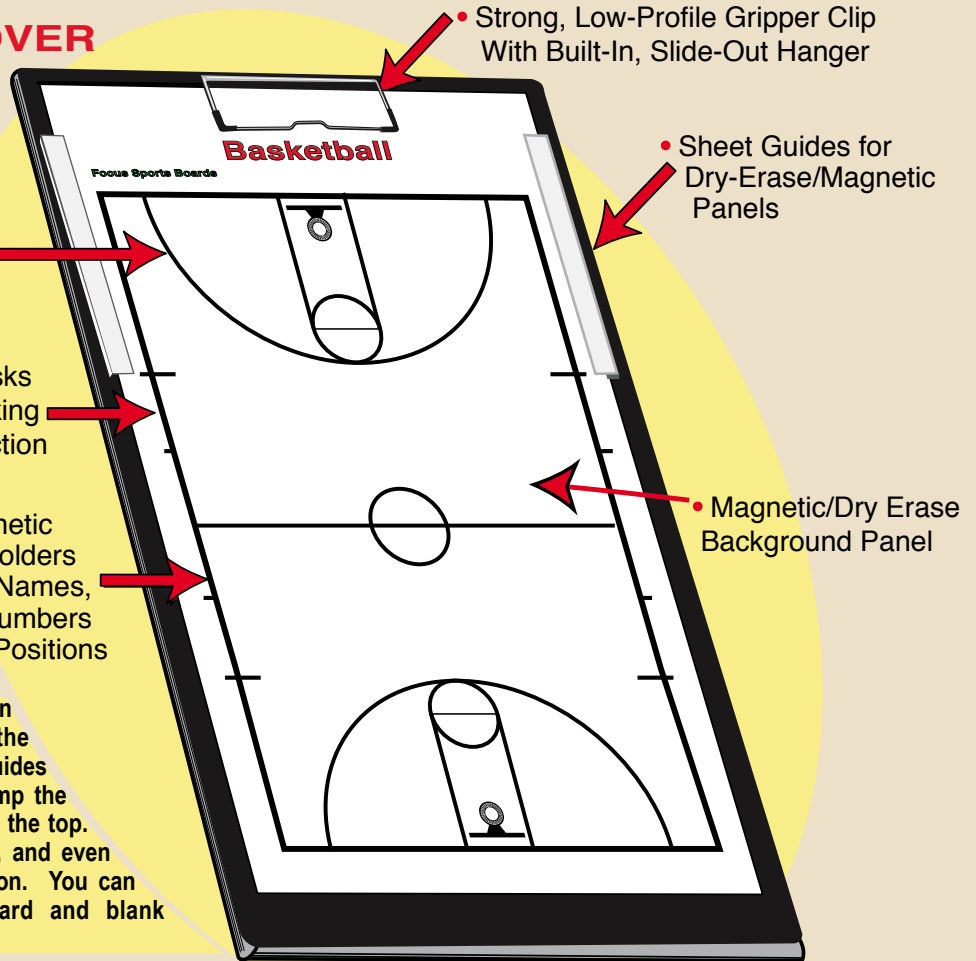
- Four Interchangeable Dry-Erase/Magnetic Sheets Allow 476 sq. inches of Space for Diagraming, Instructing, and Playmaking

FP14-xx
\$39.95

- 30 Magnetic Disks for Playmaking Instruction
- 15 Magnetic Cardholders for Names, Numbers or Positions

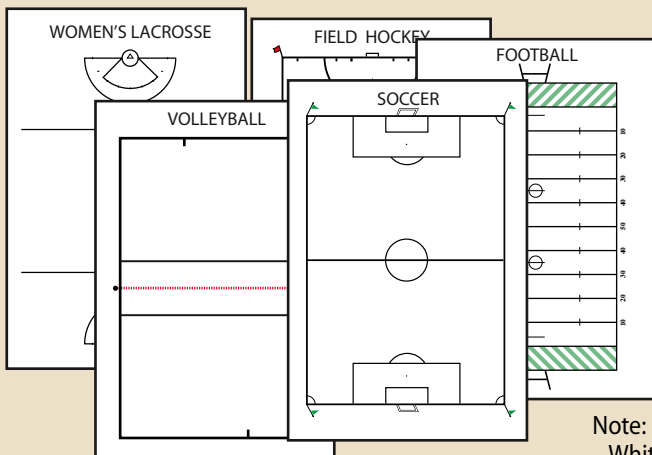
FP11-xx*: 8.5" x 11" — \$34.95
FP14-xx*: 8.5" x 14" — \$39.95
FP17-xx*: 11" x 17" — \$49.95

The idea is simple: Just remove an interchangeable, easy-erase sheet from the built-in storage pocket, slide it under the guides on top of the front cover metal panel. Clamp the sheet securely with the low-profile gripper at the top. You are now ready to diagram plays, teach, and even use magnetic player disks for any application. You can also use this coaching aid as a clipboard and blank diagraming board.

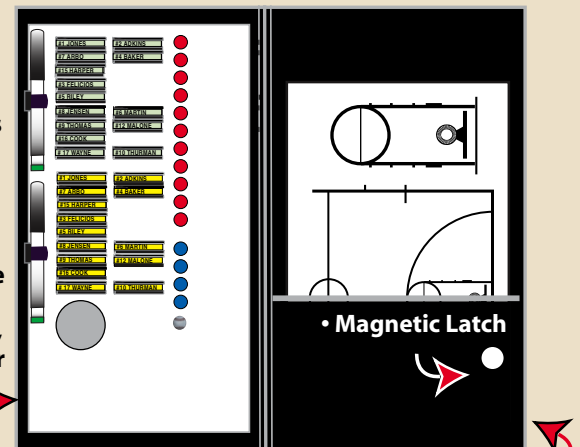


* **NOTE:** Designate sport desired by replacing "xx" in item number by the following: BS=Baseball; SB=Softball; BK=Basketball; FB=Football; FH=Field Hockey; IH=Ice Hockey; LC=Lacrosse; SC=Soccer; VB=Volleyball; CU=Custom (For non standard formats, nominal custom design charges may be added. All custom designs will meet your prior approval.)

INSIDE LEFT and RIGHT PANELS



Note: Portfolio Covers May be White, Black, or Woodgrain



• **Markers and Holders**

• **Metal Storage Panel for Magnetic Cardholders, Discs, and Eraser**

• **Magnetic Latch**

• **Storage Pocket for Extra Panels, Notes, and Analysis Pads**

1-800-496-8843

3404 S. Cato Springs Road
Fayetteville, AR 72704

Portfolio Style Coaching Boards

• Magnetic Diagraming Coaching Board

Combination Dry-erase and Magnetic Surfaces

- ❖ Changeable Coaching Diagraming Sheets
- ❖ Dry Erase/Magnetic Front Panel with Slide-In Guides
- ❖ Inside Steel Panel for Storing Magnets
- ❖ Inside Pocket for Extra Diagraming Panels and Notes

Baseball

OUTSIDE FRONT COVER

- Four Interchangeable Dry-Erase/Magnetic Sheets Allow 476 sq. inches of Space for Diagraming, Instructing, and Playmaking

FP14-BS
\$39.95

- 15 Magnetic Disks for Playmaking Instruction

FP11-BS: 8.5" x 11" — \$34.95

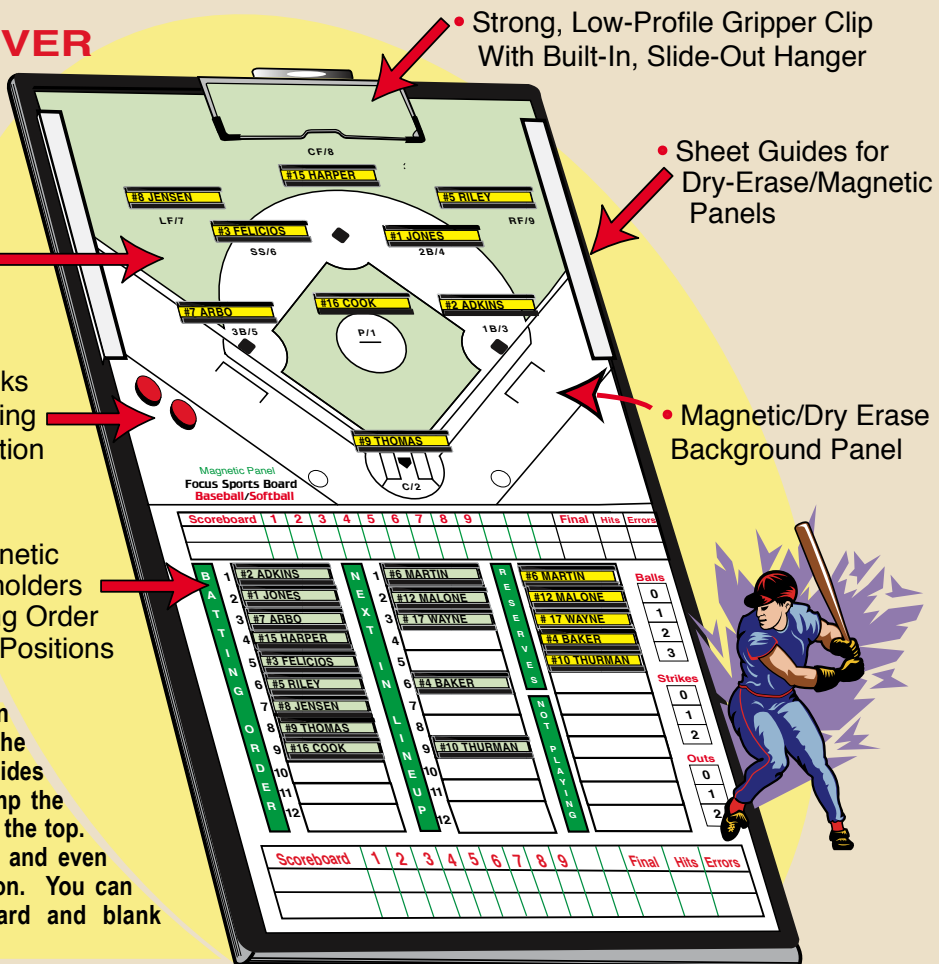
FP14: 8.5" X 14" — \$39.95

FP17: 11" X 17" — \$49.95

- 30 Magnetic Cardholders for Batting Order and Fielding Positions

The idea is simple: Just remove an interchangeable, easy-erase sheet from the built-in storage pocket, slide it under the guides on top of the front cover metal panel. Clamp the sheet securely with the low-profile gripper at the top. You are now ready to diagram plays, teach, and even use magnetic player disks for any application. You can also use this coaching aid as a clipboard and blank diagraming board.

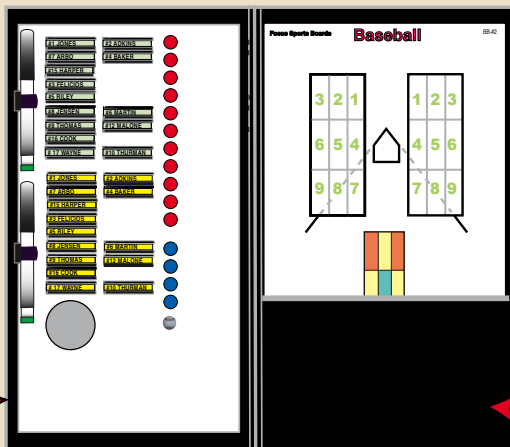
Note: Portfolio Covers May be White, Black, or Woodgrain



INSIDE LEFT and RIGHT PANELS

- Markers and Holders

- Metal Storage Panel for Magnetic Cardholders, Discs, and Eraser



- Storage Pocket for Extra Panels, Notes, and Analysis Pads

Formula 3 Coaching Boards *Heat-Fused Portable Boards*

- ❖ Superb dry-erase surfaces that never give up!
- ❖ Stylishly designed with embedded full color
- ❖ Available in dry-erase or magnetic/dry-erase
- ❖ Heat-fused image won't fade, bubble, or peel
- ❖ Scratch and crack resistant
- ❖ Ghost-free writing with no ink build up

The Best Small and Medium-Sized Coaching Boards at Any Price!

For Any Sport

What more can we say? The Formula 3 surfaces are the best we have ever produced in more than 25 years of making dry-erase and dry-erase/magnetic coaching boards. All faces are ghost-free erasable with a heat-fused, porcelain-like finish that will not crack, bubble, peel, chip, or even fade when exposed to sunlight or moisture. Permanent markers or tough handling will never damage the attractive, full-color, easy-wipeoff surface. Clipboards feature a strong, low-profile clip. This is truly a coaching board with quality, style, and utility.

Non-Magnetic Boards Without a Frame:

- F300-xx 1-sided, 8.5 x 11 with clip, marker: \$12.95
- F301-xx 1-sided, 9 x 15.5 with clip, marker: \$14.95
- F302-xx 1-sided, 11 x 17 with clip, marker: \$19.95
- F303-xx 1-sided, 22.5 x 31 with hangers, marker: \$34.95
- F304-xx 1-sided, 24 x 36 with hangers, marker: \$39.95
- F305-xx 2-sided, 9 x 15.5 with clip, marker: \$19.95
- F306-xx 2-sided, 9 x 15.5 with clip, marker, ladies model: \$24.95

Non-Magnetic Boards With Leatherette Frame:

- F310-xx 1-sided, 8.5 x 11 with clip, marker: \$19.95
- F311-xx 1-sided, 9 x 15.5 with clip, marker: \$24.95
- F312-xx 1-sided, 11 x 17 with clip, marker: \$29.95
- F313-xx 1-sided, 22.5 x 31 with hangers, marker: \$49.95
- F314-xx 1-sided, 24 x 36 with hangers, marker: \$59.95
- F315-xx 2-sided, 8.5 x 11 with marker: \$24.95
- F316-xx 2-sided, 9 x 15.5 with marker: \$29.95
- F317-xx 2-sided, 11 x 17 with marker: \$34.95

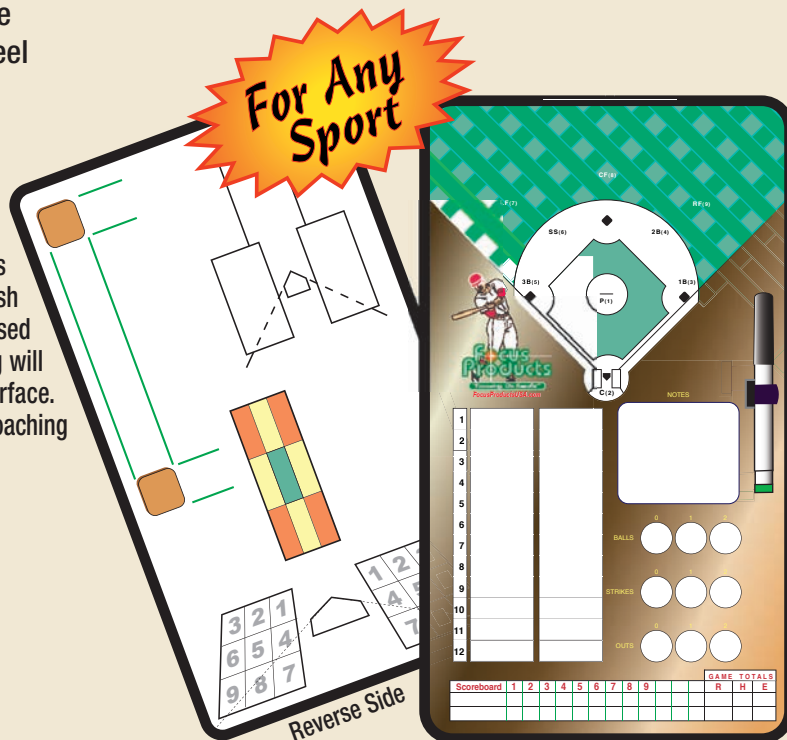
Non-Magnetic Boards With Gold Plastic Frame:

- F330-xx 1-sided, 22.5 x 31 with hangers, marker: \$44.95
- F331-xx 1-sided, 24 x 36 with hangers, marker: \$49.95

Magnetic Boards With Leatherette Frame:

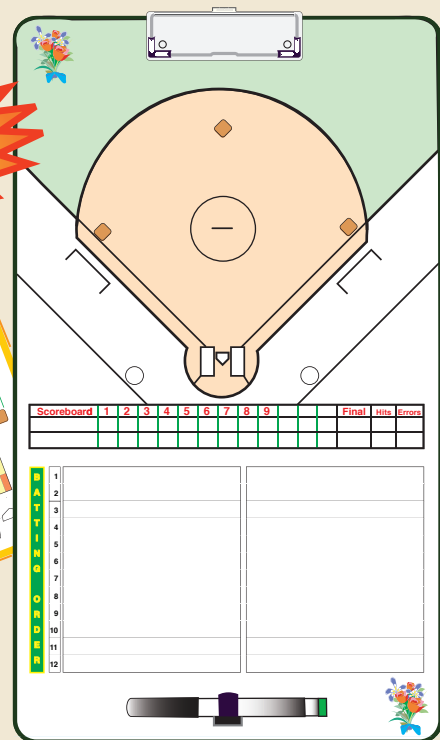
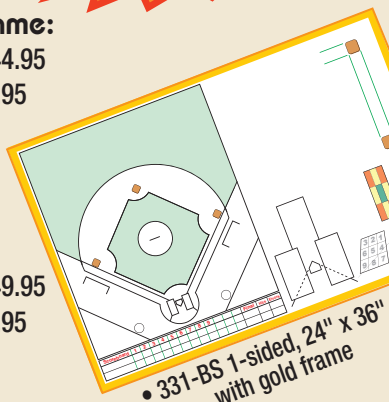
- F350-xx 1-sided, 8.5 x 11 with clip, marker: \$24.95
- F351-xx 1-sided, 9 x 15.5 with clip, marker: \$29.95
- F352-xx 1-sided, 11 x 17 with clip, marker: \$34.95
- F353-xx 1-sided, 22.5 x 31 with hangers, marker: \$49.95
- F354-xx 1-sided, 24 x 36 with hangers, marker: \$59.95
- F355-xx 2-sided, 8.5 x 11 with marker: \$24.95
- F356-xx 2-sided, 9 x 15.5 with marker: \$29.95
- F357-xx 2-sided, 11 x 17 with marker: \$34.95

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F356-BS: Leatherette Frame

Yes, we customize any size or style board. Also, see our large-size boards

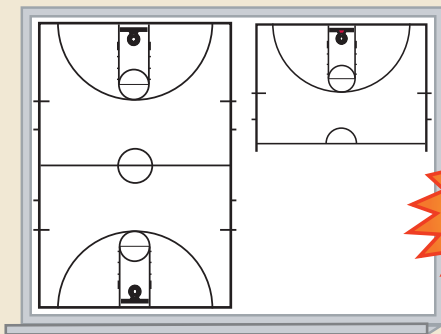


• F306-SB (softball) 2-sided, 9" x 15.5" with low-profile clip, marker, ladies model: \$24.95

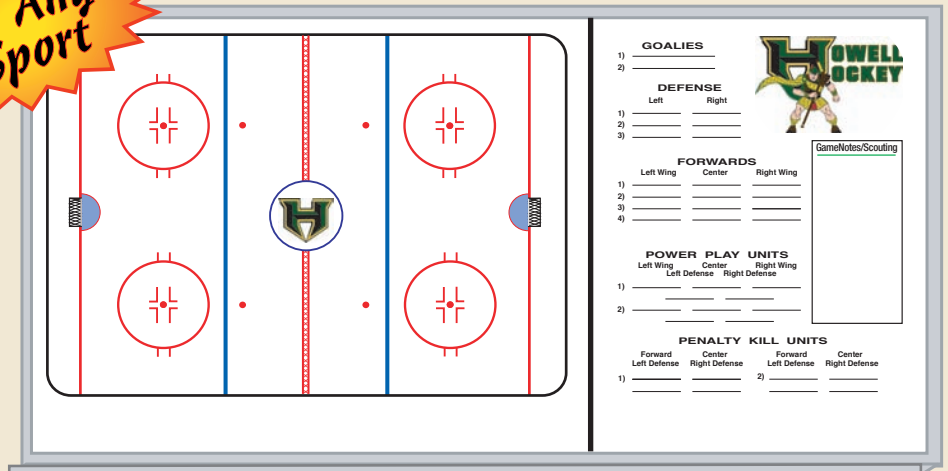
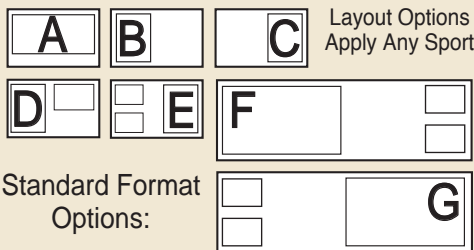
Formula 3 Coaching Boards *Heat-Fused Large Boards*

Heat-Fused, Large Format, Wall-Mounted Boards

- ❖ Superb dry-erase surfaces that never give up!
- ❖ Stylishly designed with embedded full color
 - ❖ Available in dry-erase or magnetic/dry-erase
 - ❖ Heat-fused image won't fade, bubble, or peel
 - ❖ Scratch, crack, and moisture resistant
 - ❖ Ghost-free writing with no ink build up



For Any Sport



Non-Magnetic Boards Without a Frame:

- F360-xx: 35 x 47 with hangers, marker, eraser: \$80.00

Non-Magnetic Boards With Gold Plastic Frame:

- F361-xx: 35 x 47 with hangers, marker, eraser: \$90.00

Non-Magnetic Boards With Leatherette Frame:

- F362-xx: 35 x 47 with hangers, marker, eraser: \$100.00

Non-Magnetic Boards, Heavy Aluminum Frame:

- F363-xx: 35 x 47 with tray, hangers, marker, eraser: \$120.00
- F370-xx: 36 x 60 with tray, hangers, marker, eraser: \$200.00
- F371-xx: 36 x 72 with tray, hangers, marker, eraser: \$230.00**
- F372-xx: 40 x 72 with tray, hangers, marker, eraser: \$330.00**
- F373-xx: 40 x 80 with tray, hangers, marker, eraser: \$370.00*, **
- F374-xx: 40 x 96 with tray, hangers, marker, eraser: \$420.00*, **

Magnetic Boards With Gold Frame:

- F364-xx: 35 x 47 with hangers, marker, eraser: \$110.00

Magnetic Boards With Leatherette Frame:

- F365-xx: 35 x 47 with hangers, marker, eraser: \$120.00

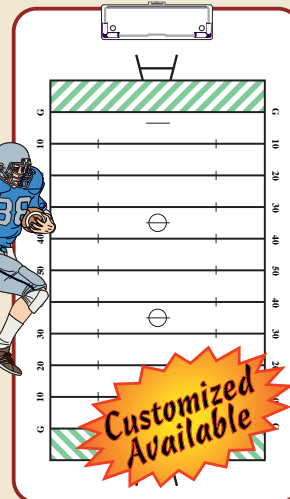
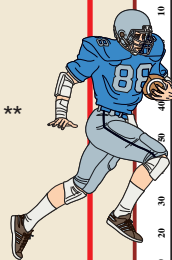
Magnetic Boards With Heavy Aluminum Frame:

- F366-xx: 35 x 47 with tray, hangers, marker, eraser: \$140.00
- F380-xx: 36 x 60 with tray, hangers, marker, eraser: \$220.00
- F381-xx: 36 x 72 with tray, hangers, marker, eraser: \$260.00**
- F382-xx: 40 x 72 with tray, hangers, marker, eraser: \$350.00**
- F383-xx: 40 x 80 with tray, hangers, marker, eraser: \$400.00*, **
- F384-xx: 40 x 96 with tray, hangers, marker, eraser: \$460.00*, **

NOTE: Designate sport desired by replacing "xx" in item number by the following: BS=Baseball; SB=Softball; BK=Basketball; FB=Football; FH=Field Hockey; IH=Ice Hockey; LC=Lacrosse; WLC=Women's Lacrosse; SC=Soccer; VB=Volleyball; CU=Custom (custom design charges may be added)

* Must be shipped by truck ** May require a dividing line on board

Non-Magnetic Formula 3 Heat-Fused Clipboards



- Our Formula 3 Clipboards are the highest quality anywhere! Even permanent markers will not ruin the no-shadow, heat-fused surface.
- The strong, low-profile clip has a built-in, slide-up hanger attachment that makes it possible to hang on a fence.
- Custom logos, team designations, and coach names can be added for even one board at a moderate cost.
- Specialized and custom-designed boards can be produced in hours for any purpose and application.
- All boards come with an eraser-tipped black marker and a marker holder that can be attached to the board as desired.

- F400-xx 1-sided 5" x 8": \$9.95
- F300-xx 1-sided, 8.5" x 11": \$12.95
- F301-xx 1-sided, 9" x 15.5": \$14.95
- F302-xx 1-sided, 11" x 17": \$19.95
- F401-xx 1-sided, 18" x 24": \$24.95
- F402-xx 1-sided, 18" x 24" with handle on back: \$29.95
- F450-xx 2-sided, 5" x 8": \$14.95
- F305-xx 2-sided,* 9" x 15.5": \$19.95
- F306-xx 2-sided,* 9" x 15.5" ladies model: \$24.95

*** Two-sided boards have half field, rink, or court on reverse.**

F-17 Coaching Boards

... for any sport

Plastic Laminated Portable Boards

A Moderately Priced 11" x 17" Coaching Board System That Includes All the Extras!

- ❖ Dry-erase surfaces accept all kinds of markers
- ❖ Two magnetic surfaces, each with a different format
- ❖ Includes markers, erasers, magnet disks, and more
- ❖ Tough, rounded corner "leatherette" frame

**Coaching Boards
Leatherette Frame**

**Dry-erase
Magnetic**

\$39.95

Basketball

... with strong metal core built in!

Reverse side of each board has a different magnetic/dry-erase diagraming format

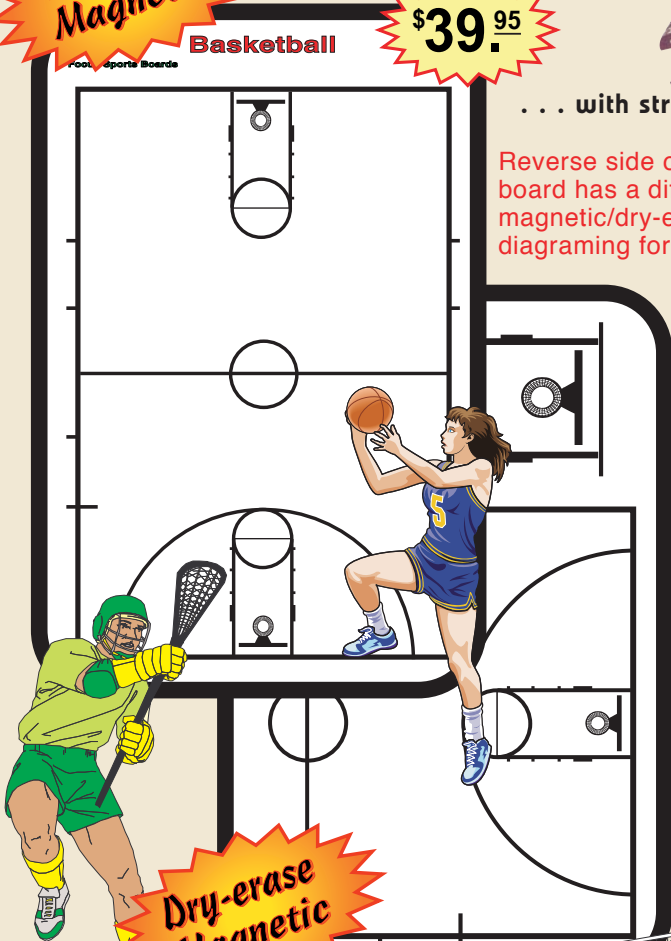
Baseball and Softball sets have special clips for hanging board on fence.

\$44.95
Baseball and Softball only

These sets also have 30 cardholder magnet tabs (2" x 1/2") for batting line-up

#25 PARKER

- 2 Magnetic Panels, 11" x 17"
- 2 Dry-Erase Surfaces
- Tough, Rounded Frame
- Magnetic Player Disks
- Markers with Built-In Erasers

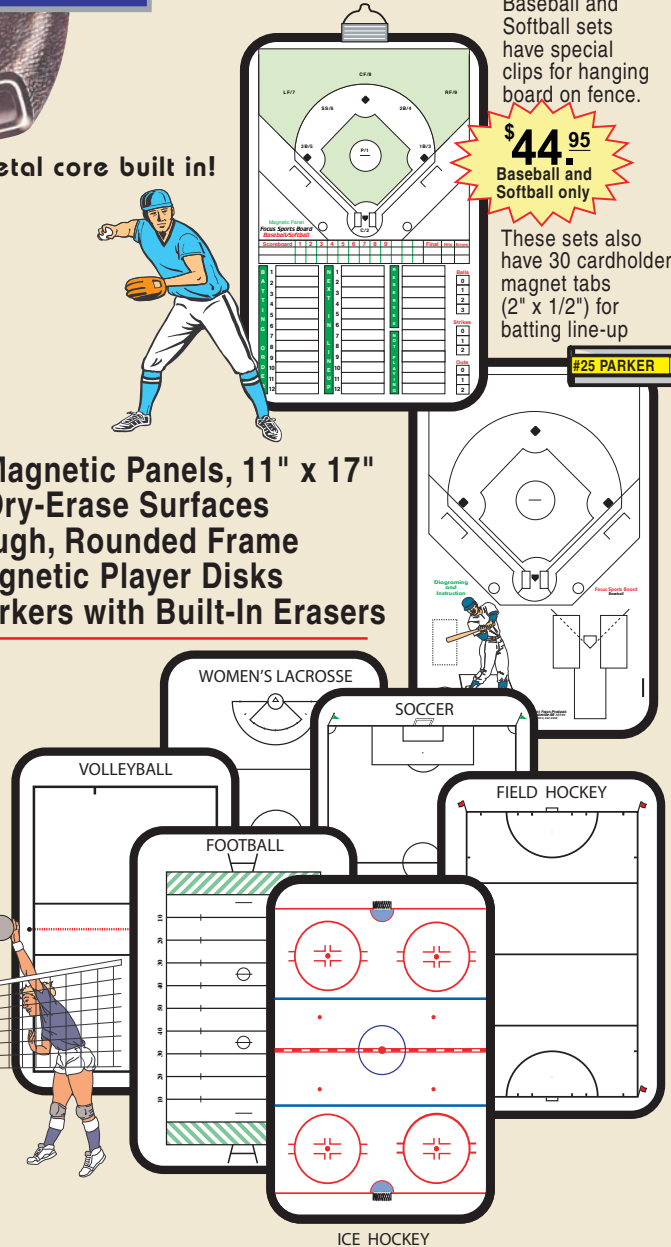
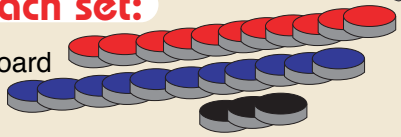


**Dry-erase
Magnetic**

- Lacrosse
- Basketball
- Baseball
- Softball
- Soccer
- Volleyball
- Field Hockey
- Ice Hockey
- Football

Included in each set:

- 11" x 17" two-sided board
- 25 magnetic disks
- 1 generic ball/puck disk
- 36 white circular stickers for identifying players/numbers (color of disk shows around edge)
- 2 dry erase markers with built-in erasers



Full Set with Board, Accessories, and Sports Formats

- Baseball: F17-BS \$44.95 (also has 30 line-up cardholder magnets with inserts)
- Softball: F17-SB \$44.95 (also has 30 line-up cardholder magnets with inserts)
- Basketball: F17-BK, \$39.95
- Volleyball: F17-VB, \$39.95
- Football: F17-FB, \$39.95
- Soccer: F17-SC, \$39.95
- Ice Hockey: F17-IH, \$39.95
- Lacrosse: F17-LC, \$39.95
- Field Hockey: F17-FH, \$39.95
- Custom Boards: call for details

Mid-Sized Coaching Boards

Plastic-Coated Dry-Erase/Magnetic Easel or Wall-Mounted Boards

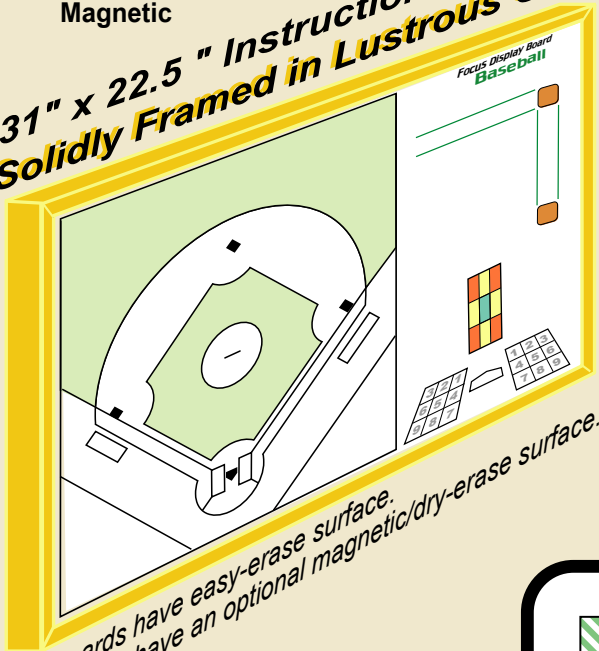


Take your choice: **ANY SPORT**

\$39.95
Magnetic

\$29.95
Non-Magnetic

31" x 22.5" Instruction Board
Solidly Framed in Lustrous Gold



All boards have easy-erase surface.
All boards have an optional magnetic/dry-erase surface.

New Leatherette frame available for larger boards



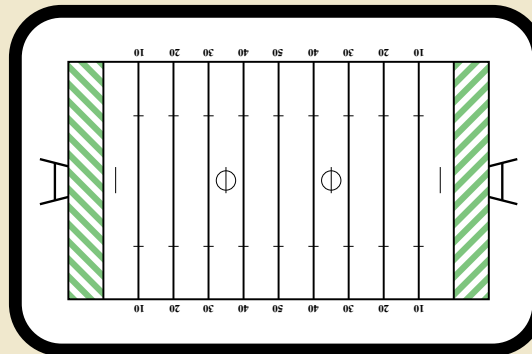
... with strong metal core built in!

- Gold Plastic Frame, Magnetic/Dry-Erase, with Hangers, Marker, Eraser**
 - FG31-xx: \$39.95
 - FG31-CU : \$49.95 Custom Design—Call for details
- Gold Plastic Frame, Non-Magnetic/Dry-Erase, with Hangers, Marker, Eraser**
 - FG31N-xx, \$29.95
 - FG31N-CU : \$39.95 Custom Design—Call for details
- Black Leatherette Frame, Magnetic/Dry Erase, with Round Corners, Hangers, Marker, Eraser**
 - FL31-xx, \$39.95
 - FL31-CU : \$49.95 Custom Design—Call for details
- Black Leatherette Frame, Non-Magnetic/Dry Erase, with Round Corners, Hangers, Marker, Eraser**
 - FL31N-xx, \$29.95
 - FL31N-CU : \$39.95 Custom Design—Call for details

Black Leatherette Frame

Black Leatherette Frame

*** NOTE:** Designate sport desired by replacing "xx" in item number by the following:
BK=Basketball; FB=Football; FH=Field Hockey; IH=Ice Hockey; LC=Lacrosse; SC=Soccer; VB=Volleyball; CU=Custom (For non standard formats, nominal custom design charges may be added. All custom designs will meet your prior approval.)



E-4 Telescoping Easel



E-4: Heavy-duty, all steel easel, beautiful chrome finish, for desk or floor, legs adjust and lock quickly with lever mechanism: \$73.00

Notebook-Sized Coaching Boards

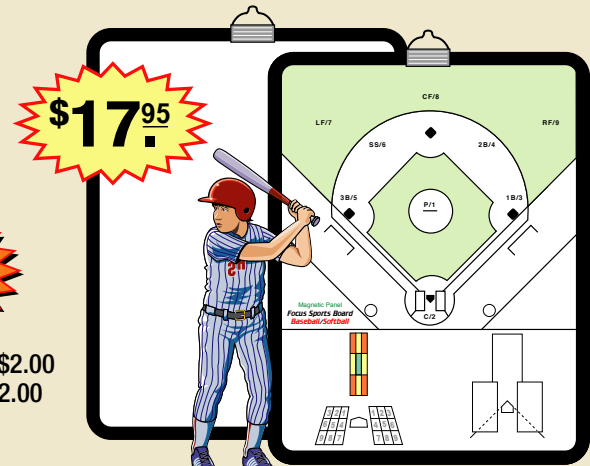
Plastic-Coated Dry-Erase Boards

- ❖ Handy 8.5" x 11" coaching board
- ❖ Front side dry-erase, with full color field, court, or rink
- ❖ Reverse side white, standard dry erase surface
- ❖ Clip for hanging on fence (remove when not needed)
- ❖ Dry erase marker with holder and built-in eraser

- Baseball: F12-BS, \$17.95
- Basketball: F12-BK, \$17.95
- Football: F12-FB, \$17.95
- Ice Hockey: F12-IH, \$17.95
- Softball: F12-SB, \$17.95
- Volleyball: F12-VB, \$17.95
- Soccer: F12-SC, \$17.95
- Lacrosse: F12-LC, \$17.95

Leatherette Frame

OPTIONAL MAGNETIC/DRY ERASE FRONT SIDE, printed format: F12B-xx: Add \$2.00
OPTIONAL MAGNETIC/DRY ERASE REVERSE SIDE, no printing: F12C-xx: Add \$2.00
OPTIONAL HIGHEST GRADE DRY ERASE REVERSE SIDE: F12D-xx: Add \$4.00



All-Sports Magnetic Disk Set

Magnetic Disks, Medium Strength



- 12 red
- 12 blue
- 2 green
- 3 black
- 1 ball/puck of your choice

Other Colors Available
Custom Disks Available

	3/4"/\$8.95	1"/\$12.00
Baseball/Softball Set:	DS75-BS	DS1-BS
Basketball Set:	DS75-BK	DS1-BK
Soccer Set:	DS75-SC	DS1-SC
Volleyball Set:	DS75-VB	DS1-VB
Football Set:	DS75-FB	DS1-FB
Lacrosse:	DS75-LC	DS1-LC
Hockey:	DS75-HO	DS1-HO

Cardholder Magnet



The .5" high permanent magnet card holds changeable 3/8" inserts (included).

M15-15 Card Holders, 1.5" wide: \$5.00/15

M15-100 Card Holders, 1.5" wide: \$25.00/100

The 1" high permanent magnet card holds changeable 7/8" inserts (included).

M2-15 Card Holders, 2" wide: \$6.50/15

M2-100 Card Holders, 2" wide: \$33.00/100

M9 Card Holders, 1/2" x 25' roll: \$45.00

M20 Card Holders, 1" high, any length: \$.15/in.

CL15-15 Custom lettering for M15-15: \$8.00

CL2-15 Custom lettering for M2-15: \$8.00

CL20-15 Custom lettering for M20: \$8.00

Changeable, Magnetic, Pocket Line-Up Board

Sturdy 4" x 7.5" line-up board with a combination magnetic-reactive and dry-erase surface. Experiment with different batting orders in seconds. Twenty-four card-holder magnets, cardboard inserts, hang hole, and "S" hook are all included with each board.

F7-BS: Magnetic Back: \$14.00

F7N-BS: Plain Back: \$12.00

F7R-BS: Field on Back: \$14.00

ALL OTHER SPORTS AVAILABLE AT SAME PRICES



Accessories for Coaching Boards

Magnetic Disks, Cardholders, Markers, and Custom Options

Circular Disks	.75" D.	1" D.	1.5" D	2"D
Black 	D75-BK \$1.50/3 \$4.50/12	D1-BK \$2.00/3 \$6.00/12	D15-BK \$2.50/3 \$7.50/12	D2-BK \$3.00/3 \$9.00/12
White 	D75-W \$1.50/3 \$4.50/12	D1-W \$2.00/3 \$6.00/12	D15-W \$2.50/3 \$7.50/12	D2-W \$3.00/3 \$9.00/12
Red 	D75-R \$1.50/3 \$4.50/12	D1-R \$2.00/3 \$6.00/12	D15-R \$2.50/3 \$7.50/12	D2-R \$3.00/3 \$9.00/12
Blue 	D75-BU \$1.50/3 \$4.50/12	D1-BU \$2.00/3 \$6.00/12	D15-BU \$2.50/3 \$7.50/12	D2-BU \$3.00/3 \$9.00/12
Green 	D75-G \$1.50/3 \$4.50/12	D1-G \$2.00/3 \$6.00/12	D15-G \$2.50/3 \$7.50/12	D2-G \$3.00/3 \$9.00/12
Yellow 	D75-Y \$1.50/3 \$4.50/12	D1-Y \$2.00/3 \$6.00/12	D15-Y \$2.50/3 \$7.50/12	D2-Y \$3.00/3 \$9.00/12
Brown 	D75-BR \$1.50/3 \$4.50/12	D1-BR \$2.00/3 \$6.00/12	D15-BR \$2.50/3 \$7.50/12	D2-BR \$3.00/3 \$9.00/12
Custom Colors 	D75-CU \$2.00/3 \$6.00/12	D1-CU \$2.50/3 \$7.50/12	D15-CU \$3.00/3 \$9.00/12	D2-CU \$3.50/3 \$10.50/12
Dxx-BS 	Dxx-SC 	Dxx-SC 	Dxx-VB 	Dxx-FB

"xx" above = 75 for .75"D, 1 for 1" D, 15 for 1.5" D, 2 for 2"D.
Prices for balls are same as Custom Colors

Black Dry-Erase Markers with Built-In Erasers

Medium (.42" x 5.5") W2-B: \$3.25 for 5 W-2B100: \$45.00 for 100

Large (.625" x 5.5") W3-B: \$4.00 for 5 W-3B100: \$55.00 for 100

Adhesive Marker Holder, MHB: \$.15 each

Circular Erasers, 2" D: ER2: \$.65 Magnetic ER2M: \$ 1.00

Adhesive Labels

White, 3/4" D. labels for numbers, positions, etc., L75: \$1.00/for 112

Strong Magnetic Disks

3/4" D. Any Color, DS75: \$6.50/12 1" D. Any Color, DS1: \$9.50/12

Custom Options

Full-color, customized logos and names are available for a one-time charge of \$15.00 when submitted in PDF, JPEG, or TIFF form via email attachment. High resolution or vector art is preferable. Email to art@focus.fay.ar.us and include a telephone number so that your order can be discussed.

We also produce special boards such as conference standings boards, recruitment status boards, strength chart boards, etc. in almost any size.